



**[(The Intranet Management Handbook)] [By
(author) Martin White] [February, 2011]**

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This is the first book to offer practical advice on intranet management, based on the work of the author as an intranet consultant over the past fifteen years. Key areas include: * managing intranets: opportunities and challenges * defining user requirements * making a business case * developing a content strategy * enhancing collaboration * managing technology * specifying and selecting software * using Microsoft SharePoint for intranets * operational planning * establishing the intranet team * managing intranet projects * evaluating risks * enhancing the user experience * marketing the intranet * measuring user satisfaction * creating the governance framework * writing an intranet strategy * intranets and information management. An appendix offers guidelines for social media use. Readership: Information professionals involved in the development of an intranet for their organization, managers with responsibility for internal communications, personal management, risk management, information management and information technology.

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